



RMC Strategic RoadMap 2020

November 2017

Our Vision <ul style="list-style-type: none"> Facilitating active lifestyles by connecting and growing a robust and engaged multisport community. 	
Our Mission <ul style="list-style-type: none"> Regina Multisport Club fosters athlete development and supports the swim, bike, run community in achieving their goals by providing safe, affordable events and activities for all abilities and ages. 	
Values <ul style="list-style-type: none"> Inclusion Achievement Fun Integrity Advocacy 	
Strategic Directions	Goals
1. Facilitating active lifestyles	1a. Ensure that each year, the number and quality of training opportunities meets the needs of our members 1b. Ensure that each year, the number and quality of races and events meets the needs of our members 1c. Offer three healthy lifestyle education sessions yearly to all members (e.g. nutrition, mental, how to train)
2. Connecting a robust and engaged multisport community	2a. Offer a “Learn to Tri” learning session each year to the community 2b. Add a duathlon/aquathlon/aquabike to an existing race in 2017 and beyond 2c. Connect with other clubs to cross-promote and encourage participation in swim, bike, and run events 2d. Engage membership in barnstorming at least three existing non-RMC events (e.g. Moose Jawg, Regina Beach Lake Swim, Riding Mountain Triathlon) in 2017 and beyond
3. Growing a robust engaged multisport community	3a. Increase the number of members by 5%/year, year over year 3b. Increase the number of race starts by 5%/year, year over year 3c. Increase the number of training registrations by 5%/year, year over year 3d. Partner with other organizations to increase training opportunities and facilities access 3e. Hold an annual volunteer appreciation night 3f. Based on demand, offer certified triathlon coaching and officials’ courses