

MANDATE:

The Regina Multisport Club (RMC) promotes participation in triathlon and multisport in and around Regina. The RMC in partnership with the Saskatchewan Triathlon Association, encourages good sportsmanship and safe participation in multisport events by participants of all abilities and ages.

GOAL: Lead - Foster a professional and inclusive culture for Regina multisport

Ensure Board decision making is transparent

- Introduced monthly newsletter for increased information sharing.
- Review of bylaws and constitution underway. Not ready for voting at 2014 AGM.
- Open communication about cancellation of Regina Beach Triathlon and process for deciding on 2015 race schedule.

Advocate on behalf of triathlon and RMC Interests in the Regina area

- RMC created and paid for posters, flyers and swim caps to spread message about chloramine issue at Lawson Aquatic Center and ways to combat excessive chloramines until (and after) a mechanical fix was implemented. Information was distributed to members and to pool users.
- Ongoing conversation with City of Regina and University of Regina regarding pool and track availability.
- Summer mowing of White Butte Trails.
- Creation of approx. 5km of snowshoe and fat bike trails at White Butte Trails.
- Negotiating pilot program in partnership with the Regina Ski Club for shared use of skate ski trails in certain areas of Regina and potentially at White Butte with fat bike owners.
- Ongoing support of trail development initiatives at Wascana Trails and Buffalo Pound.

Modernize club mandate and policies

- Working through the bylaws and constitution as committee. More review and consideration is necessary, including review against *The Non-Profit Corporations Act*.
- Eliminated assignment of RMC member number as cross referencing of names is as efficient as numbers.
- Started using MailChimp to manage mail outs. MailChimp provides option for unsubscribe and ability to collect metrics.

Goal: Include - Create opportunities for athletes of all abilities and encourage club membership

Retain long term members and attract new members

- Started fresh database for better membership management and information collection.
- Harmonized RMC membership with STAC so that all memberships expire simultaneously.

- Held two “Learn to Tri” sessions with over 30 registrants each night.

Ensure benefit in RMC membership

- Brought in guest coach, Luke Way, for volume training camp in February.
- Increased member only benefits by holding several social events following outdoor cycling.
- Held member consultation regarding race schedule along with social event.
- Increased training sessions for RMC members with addition of strength training and indoor brick session.
- Created public Strava club to promote RMC community, activity tracking and friendly competition with the opportunity for members to win prizes.

Goal: Support - Assist club members meet their multisport goals

Align club operations with member interests

- Consulted members on 2015 race schedule.
- Increased training opportunities for fall 2014.
- Offered an introduction to triathlon course but did not have necessary uptake.
- Some comments received throughout year about interest in off-road events, but registration for off-road events in 2014 was low.

Partner with triathlon certified and focused coaches

- Brought in guest coach, Luke Way, for volume training camp in February.
- Increased communication with local coaches about club operations and mutual opportunities.
- RMC now offers a chance to train with five different coaches.

Provide a diverse local race schedule

- Process for race idea input and applications implemented in summer.
- Planning for new Olympic distance race at Echo Lake underway.
- Two part snow shoe series introduced in January and February 2014.
- Trail run at White Butte introduced in September 2014.
- First successful Bumpy Bison triathlon held in September 2014.
- Met with STAC and other Saskatchewan triathlon clubs to reduce overlap race in scheduling.
- Partnering with the RCC to cooperatively put together a winter Fat Bike racing series that piggybacks onto the RMC’s snowshoe series.

Secure local business sponsors

- New partnership with Fresh Air Experience for snow shoeing and skate skiing.
- Continued positive relationship with season sponsors Dutch Cycle and Western Cycle.
- Renewed race partnerships with Campbell Halliburton and Spoke’N’Hot Women’s Cycling.

- Secured a partnership with the Italian Star Deli to provide prizes for various contests.

Goal: Innovate - Continuously improve outcomes through modern approaches to multisport racing, training, and club administration

Streamline and improve communications and web interactions

- Removed requirement for RMC member numbers to reduce administrative burden.
- Improved database management.
- Reached 274 followers on Twitter and started good relationships online with U of R, Tourism Regina, Tourism Saskatchewan, and Queen City Marathon leading to many retweets and promotions.
- Reached 530 Facebook followers.
- Published some RMC races/events on the digital calendar at getouttheremag.com
- Started using Mail Chimp to allow for more dynamic emails to members.

Increase board member time spent on strategic oversight

- Created strategic plan and referred back to goals when making decisions.
- Created process for race proposals and review by committee.

Improve volunteer culture within club membership

- Requested STAC strike a provincial committee to discuss strategies for increasing volunteerism and streamlining volunteer duties.
- In discussions with STAC about creation of volunteer database.

Increase use of evaluations and reporting

- Reviewed membership trends and discussed impact on interests for training and racing.
- Survey distributed in September 2014 for feedback on 2014 races and interest for 2015.

Promote multisport agenda

- Successfully nominated Milos Kostic to the Regina Sports Hall of Fame.
- Featured on CTV news regarding chloramine information campaign.
- Featured on CBC radio, Global News, CTV News, French CBC, and Leader Post online for snowshoe events.
- Appeared on CTV morning show to promote triathlon and See Dick and See Jane Tri.

Goal: Protect - Promote participant safety and ensure STAC and Triathlon Canada Standards

Ensure all RMC activities are sanctioned

- Worked with STAC to ensure races and activities are safe.
- Insured trail run outside of STAC to allow for participants without STAC memberships.

Embed safety in RMC Culture

- Started including safety tips in RMC newsletter.